



We Serve

From the desk of
Lion Paul J. Hoppa, President



Hello Northside Lion's Friends,
How about a quiz to begin the Fall season?

Did you sell any Wesco popcorn buckets? (five dollars each for the blind fund)

Did you pick-up your 2012 calendars? (about \$10.00 each for the blind fund)

Did you attend a regular meeting in September? (great camaraderie)

Have you visited the Northside Lion's website recently? (valuable information)

Have you logged your two hours of service each of the last few months? (as Lions, "We Serve")

Did you wear the Lion's colors when you were doing Lion's work? (our best advertising)

Have you invited a friend or relative to be a Lion? (membership growth keeps us strong)

I hope you were able to answer yes to all or most of the questions. The best way to enjoy Lionism is to be an active member. Please keep these questions in mind as we move through the next few months.

Working together as Lions, "We Serve" our community.

Best Wishes, Lion PJ

Membership in a Lions club is by invitation.

Invite someone you know to come to our meeting.
When they join, they will:

- Help our community and gain valuable skills
- Make an impact on people's lives – locally and internationally
- Learn to be a leader – and lead a respected organization
- Network with business people in our community and around the world
- Energize their life and have fun

Lions grow personally and professionally. And Lions know that the community volunteer work we perform is worthwhile and appreciated.

Who are Lions?

Lions meet the needs of local communities and the world. The 1.35 million members of our volunteer organization in 206 countries and geographic areas are different in many ways, but share a core belief – community is what we make it.

From the desk of
Lion Dennis Cobler, PID



NEWS FROM THE INTERNATIONAL FRONT BY PID DENNIS

This October report will be brief in nature as Kathleen and I are preparing to attend the International Board Meeting in Hong Kong, leaving September 30th and returning October 10th.

We will also be touring a Lion's project at a hospital in Shenzhen where we have funded a Pediatric Cataract Initiative and also a Low Vision Clinic, the funds coming from both our LCIF and their partnership with Bausch & Lomb. This will be very interesting for me as I was chosen to represent the Foundation last year when B & L gave us \$375,000 for the cataract initiative and the low vision services money came from the CSFII campaign that our Northside club donated to so generously. I will report on all of this in the November newsletter.

We are gearing up our Leadership training worldwide, this training will go all the way from the club level to the top levels of Lions. I have been appointed by this year's International President Dr. Wing-Kun Tam of China to be the International Coordinator of this effort and that is the reason for our attendance at the Board meetings this year. I will be a special advisor to the Leadership Committee at that level.

International is also asking the local Lions members to contact their US Senators and Representatives asking their support of a bill to mint a silver coin to commemorate the 100th Anniversary of Lions. You will see much about this in your Lions magazine so keep an eye peeled or ask any of our local board members about it.

More next month, enjoy your service to others and remember, move those raffle calendars.

PID Dennis

You can tell how big a person is by what it takes to discourage them.

Muskegon Northside Lions Club, Inc.
Lion Michael O'Loneran, Secretary
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Muskegon, Michigan 49445
231-766-0550
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Regular Meeting Minutes September 6, 2011

The meeting was called to order at 7:00 P.M. by President Hoppa at Johnson Hall.

The Pledge of Allegiance was led by Lion M. Emrich.

The Invocation was offered by Lion Weessies.

The Table Picker was Lion Weessies.

Guests: Mike Cobler, & 7 Holland Lions

Dinner Program: The Holland Lions gave a big thank you to the MNSL.

Announcements: The calendars are here and now the sale may begin. – D. Cobler

Lion Weessies will want all new news and old news to fill the newsletter.

President Hoppa presented and commented on the September calendar.

Lion Krol is now selling Wesco popcorn buckets for \$8 dollars with a \$5 profit.

Lion Hansen related three ramps have been completed, another to come, and the Mullally project will be in October.

Pres Hoppa thanked all who helped with the pathway clean up that went well.

Lion Krol related this year's international new initiative of planting at least one tree for each member. More information to follow.

Secretary O'Loneran thanked all Lions who helped with the many hearing screenings that served 153 people and gave reminders about the Leaders Institute & Ravenna Steak fry. Lion Hansen reminded Lions about next weekend's Candy Days.

Lion C. Schneider said there will be a food truck in October at Shiloh.

Lion Hoffman said he is looking for stuffed animals for various institutions to help children through traumatic situations.

Tail Twister Cobler fined the following Lions:
Hansen– testing the TT, Golden–Aug. testing TT,
Dreikorn–backing into tree at Mullally Park,

Jim Larson–not nice talk, O'Loneran–Packer talk, Alderman–bringing paper to tattle on hole in one, anyone who was sitting across from a ramp crew member, TT Cobler also fined herself for forgetting Ann Schawlow's SAINTHOOD for 52 years of marriage---

The Secret Greeter was Lion Loughrige
Winner - Lion J. Emrich
50/50 Winner – Lion Ed Mouw – No Joker

Submitted: Lion Michael O'Loneran, Secretary

Regular Meeting Minutes September 20, 2011

The meeting was called to order at 7:00 P.M. by President Hoppa at Johnson Hall.

The Pledge of Allegiance was led by Lion A Schalow.

The Invocation was offered by Lion DiPiazza.

The Table Picker was Lion DiPiazza.

Guests: Brenda Moore

Dinner Program: Mona Lake Watershed – protecting our water assets - storm water by Brenda Moore

Announcements:A few popcorn buckets remain to be sold. – Dreikorn

Anyone with program ideas please see Lion Dreikorn.

The club activity calendar update was given by Pres Hoppa.

Suggestions for calendar sales is to possibly say; "this is a donation to help the blind with a chance to win a raffle".

A ramp project will be this Friday 8am. – Lion Hansen

The Candy Days netted \$1,785 which did very well. – Lion Hansen

REMEMBER THE 2nd Quarter Dues are now needed please. – Sec O'Loneran

Name Tags are now ready to be ordered at staples once again. – Sec O'Loneran

TT Emrich fined the following Lions:
EVERYONE – Just because
{ INCLUDING THE GUEST SPEAKER! }

Secret Greeter - Lion Garabedian Winner – Lion Simerich
50/50 Winner – Lion Holstrom - NO JOKER – pot \$342

Submitted: Lion Michael O'Loneran, Secretary



Lion Secretary **Michael O'Loneran** receiving his **Melvin Jones Fellowship**, with Lion Tom Hoffman and Lion President Paul Hoppa, presenting.

MEETING BOARD OF DIRECTORS SEPTEMBER 20, 2011

The meeting was called to order at 8:42pm by President Hoppa at Johnson Hall.

1. Officers present: President Hoppa; Secretary O'Loneragan; Treasurer Wolffis; 1st VP Bates; 2nd VP Hansen; Directors Weessies, Loughrige, Bradfield, A. Schalow; Lion Tamer Margules. Membership Chair Larson. Absent - TT Cobler, VP Krol

2. Additions and corrections to the agenda – C-1 delete, add D – 5, B - 5

3. A motion to approve the minutes from the August Board of Directors was made by Dir Schalow, seconded by VP Bates. Motion approved.

4. A motion to approve, subject to audit, the treasurer's report for the month of August was made by Dir Weessies, seconded by Sec O'Loneragan. Motion approved.

5. Reports:

a. President Hoppa:

Newsletter is in a transition to a new format comments by Lion Weessies.

Club calendar format is being worked on.

Various signup ideas and suggestions were discussed and clarified.

A motion by O'Loneragan and discussion about a donation of \$70 and Big "thank you" to First Lutheran for their courtesy of facility use with a second by Weessies. Motion carried – ACTION ITEM ****

Committee lists and member contact lists are constantly being updated. – Weessies

b. 1st VP Bates:

Causeway lighting project is in the process of finalizing trenching and wiring. There has been slow progress by Consumers. Bradfield/Hansen

Ramps – {on regular meeting minutes}

Sidewalk at Mullally will be in October but no date yet.

Hansen/Bradfield

A motion by Dir Weessies for check prep for Projects Night Parade of checks was seconded by Dir Loughrige. Motion carried. – ACTION ITEM ****

c. 2nd VP Hansen:

Popcorn buckets – { on regular meeting minutes }

Candy Days – {on regular meeting minutes } except keep money counters ---

d. 3rd VP Krol:

Tree planting will have a committee of O'Loneragan, Krol, and Larson. A motion by VP Bates and second by Weessies was made to proceed with our initiative of some possible Oct tree planting. Motion carried. – ACTION ITEM ****

We need ideas for Christmas entertainment. See Lion Dreikorn.

Membership and dues were covered by Sec O'Loneragan.

A motion to pay \$100 per person with a max of five to go to

the Nov. Leadership Conference was made by Dir Weessies with a second by Sec O'Loneragan. Motion carried. ACTION ITEM ****

7. A motion to adjourn at 9:48 P.M. was made by O'Loneragan, 2nd by VP Bates. Carried

Submitted by Lion Michael O'Loneragan, Secretary

BOARD OF DIRECTORS 2011 - 2012

PRESIDENT	LION PAUL J. HOPPA
1ST VICE PRESIDENT	LION DENNIS BATES
2ND VICE PRESIDENT	LION RONALD HANSEN
3RD VICE PRESIDENT	LION FRANK KROL
SECRETARY	LION MICHAEL O'LONERGAN
TREASURER	LION JAMES WOLFFIS
LION TAMER	LION PHILLIP MARGULES
TAIL TWISTER	LION KATHLEEN COBLER

DIRECTORS (1 YEAR)

LIONS DENNIS LOUGHRIGE, EDWARD WEESSIES, JAMES LARSON (MEMBERSHIP)

DIRECTORS (2 YEAR)

LIONS WINDY BRADFIELD AND ANNE SCHALOW

THESE LIONS HAVE VOLUNTEERED TO SERVE YOU. IF YOU HAVE ANY QUESTIONS OR CONCERNS, CONTACT ONE OF THEM.

A LETTER FROM THE EDITOR

As you might expect, there are going to be some changes.

First of all the "Lions Tale" will be posted on the club web site and will be E-mailed to you. In the future we hope to post the "Lions' Tale" on the club's web site and you will be notified when it has been posted and a link included in the notification. Those Lions (very few) who do not have Internet access will receive the newsletter by regular mail. We would like to mail the newsletter to all members but the cost of printing and postage is too costly. When posted, you will receive a link to the District 11 C1 newsletter "The Pulse." Both are not that lengthy and worth your time to read.

So far I have not been overwhelmed with news for the newsletter. Just a reminder. All information, new or old, is welcome. If it is a notice that just needs to be added to the calendar, that can be sent in the body of an E-mail. Articles are to be sent in a document format. Photos, which are most welcome, are to be sent in the JPEG format. Please be sure to send information to me and be sure to put LIONS BUSINESS in the subject line. As stated before, when possible all information and photos will be sent to the editors of the district, state and international publications. We must blow our own horn as no one else will do it for us.

You are requested to keep both Club Secretary Lion Michael O'Loneragan and myself informed of any changes in your contact information (home address, E-mail address and phone

numbers) Suggestions are always welcome so don't be shy. Same goes for questions.

Yours in Lionism,

Lion Ed Weessies

Editor, Muskegon Northside "Lions Tale"

A CALL TO ACTION

Dear Lion:

Join your fellow Lions from across the nation and call your U.S. Senator(s) asking them co-sponsor the Lions Clubs International Century of Service Commemorative Coin Act! This bill would authorize the US Treasury to mint 400,000 silver coins in honor of Lions 100th anniversary in 2017 and raise \$8 million to aid the visually impaired, disabled, youth and those affected by major disaster. To pass this legislation we need 290 co-sponsors in the House of Representatives and 67 in the Senate. To date and thanks to your efforts, we currently have 103 co-sponsors in the House of Representatives and 17 in the Senate.

This week Lions Clubs International is focusing on securing the additional 50 co-sponsors in the Senate and we need your help.

Call your Senator(s) now!

Below please find the name of your Senator(s) and phone number(s) along with a phone script to help you facilitate a successful call.

Thank you,

Government and Partnership Relations Department
Lions Clubs International
governmentrelations@lionsclubs.org

Sen. Carl Levin 202-224-6221

Sen. Debbie Stabenow 202-224-4822

Phone script:

Hello my name is Lion [Insert First and Last Name] from the [Insert Name] Lions Club. As a constituent, I am requesting that you co-sponsor the Lions Clubs International Commemorative Coin Bill S. 1299, celebrating the 100th anniversary of Lions Clubs International in 2017.

Passage of the legislation would raise critical resources for ongoing Lions programs for the visually impaired, disabled, youth and those affected by a major disaster.

Thank you.

[You may be asked to leave your full name, address and phone]

*This message was sent to all Lions in the United States.

Lions Green Team Tree Planting Project

Lions Green Teams can plant trees to help the Earth. Fourteen percent of the world's 44,951 Lions clubs (in 2006-07) participated in a tree planting project according to the Lions Club Activity Report.

Trees help:

- Sustain life on earth.
- Conserve soil and water.
- Provide shade.
- Provide food.
- Provide a source of timber and medicine.
- Absorb carbon dioxide from the atmosphere.

According to the United Nations,

Curbing deforestation (loss of forests) is a highly effective way to reduce (carbon) emissions (in the atmosphere).

Generally, broad-leaf, long-lasting trees absorb the most carbon from the atmosphere. To determine the best tree to plant in your community, contact your local forestry division.

In addition, Lions Green Teams can donate the harvest of fruit trees to a local food pantry, orphanage, or shelter for the homeless.

Or, Lions Green Teams can plant trees as living memorials. Some clubs have planted Lions memorial forests.

•If every Lions club planted a tree, there would be more than 44,000 new trees on the planet.

•If every Lion planted a tree, there would be more than 1.3 million new trees on the planet.

Before implementing a tree planting project, Lions chairpersons should:

- Evaluate community needs.
- Partner with local organizations.
- Determine the best project for the community.
- Outline a plan. Include procedures, materials needed, and costs.
- Submit the plan and budget to the Lions club, district, or multiple district for approval.

Once approved:

- Request Lion volunteers for the project committee.
- Obtain legal permits for the project.
- Create a large Lions-logo sign for the project.
- Advise project volunteers to wear protective clothing, e.g., gloves, boots.
- Invite local media to witness the project.

To plant a tree:

This information can be found at:

<http://www.lionsclubs.org/EN/member-center/planning-projects/community-environment/lions-green-team/programs-env-trees.php>



Muskegon Northside Lions Club

THE LIONS TALE

Vol XXXIII Issue 4

October 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 LION DAVE SHEEHY BIRTHDAY
2 LION DOUG SCHNEIDER'S CLUB ANNIVERSARY	3	4 REGULAR MEETING AT JOHNSON HALL LION FRANK DI PIAZZA'S WEDDING ANNIVERSARY	5 LION JERRY PRINCE'S BIRTHDAY	6 LIONS DAVE SCOUTIN AND JIM ZOOK'S CLUB ANNIVERSARY	7 LION WINDY BRADFIELD'S WEDDING ANNIVERSARY	8
9 LION ED MOUW'S WEDDING ANNIVERSARY	10  HAPPY COLUMBUS DAY!	11	12	13 REGION MEETING GRAND HAVEN LION RON HANSEN'S WEDDDING ANNIVERSARY	14	15  Sweetest Day
16 LION LARRY HOLSTROM'S BIRTHDAY	17	18 REGULAR AND BOARD MEEETINGS AT JOHNSON HALL	19	20	21 LION RON HANSEN'S CLUB ANNIVERSARY	22
23 Mother-in-law Day DEADLINE FOR ARTICLES	24	25 World Pasta Day	26	27	28	29
30 LION FOX GARABEDIAN'S CLUB ANNIVERSARY	31 	Have you sold all of your Raffle Calendars yet? Need more? See Lion Windy or Lion Dennis Cobler				

DATES TO REMEMBER (? – DATE TO BE SET):

- 10/? LIGHTING OF THE TREES ON THE CAUSEWAY
- 11/11 - VETERANS' DAY – FLAG PLACEMENT ON THE CAUSEWAY
- 12/11 - CHILDRENS' CHRISTMAS SHOPPING
- 12/06 - HOLIDAY SOCIAL (NEED SUGGESTIONS FOR ENTERTAINMENT)
- 12/23 - DANDY & SANTA VISIT CHILD HAVEN AND HOSPITAL
- 03/02/12 OPENING OF NOMINATIONS FOR CLUB OFFICERS
- 04/20/12 ELECTION OF CLUB OFFICERS

Lion Frank Krol, 3rd VP, receiving his **Melvin Jones Fellowship**, with Lion Barb Pellerin and Lion President Paul Hoppa, presenting.



Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Johnson Hall, Holton Road

MUSKEGON HOSTS LIONS CLUB

Meets 2nd and 4th Tuesdays at 12:15pm
At the Masonic Temple, 3rd St. Muskegon

MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:00pm
Morrow's (Apple Ave. and Maple Island)

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm
Village Inn, Fruitport

HOLTON-TWIN LAKE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Northside Pub, Holton Road

MONA SHORES/MUSKEGON HTS.

Meets 3rd Thursdays at 6:30 PM
Brownstone Banquet Room

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).
An unofficial slogan penned by Past International President Sid Scruggs - "Loving
Individuals Offering Needed Services"

The Motto

The motto of every Lion is: **"We Serve"**
What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

Just the Facts ...

Lions Clubs International is the world's largest service club organization.
We have more than 1.3 million members in more than 45,000 clubs worldwide.

Lions are everywhere.

We're active men and women in more than 200 countries and geographic areas.

Lions have a dynamic history.

Founded in 1917, we are best known for fighting blindness – it's part of our history as well as our work today. But we also volunteer for many different kinds of community projects – including caring for the environment, feeding the hungry and aiding seniors and the disabled.

Lions give sight.

By conducting vision screenings, equipping hospitals and clinics, distributing medicine and raising awareness of eye disease, Lions work toward their mission of providing vision for all. Lions have extended their commitment to sight conservation through countless local efforts and through their international SightFirst Program, which works to eradicate blindness.

Lions serve youth.

Our community projects often support local children and schools through scholarships, recreation and mentoring. Internationally, we offer many programs, including the Peace Poster Contest, Youth Camps and Exchange and Lions Quest.

Our Leo Program provides the youth of the world with an opportunity for personal development through volunteering. There are approximately 144,000 Leos and 5,700 Leo clubs in more than 140 countries worldwide.

Lions award grants.

Since 1968, the **Lions Clubs International Foundation** has awarded more than \$660 million in grants to support Lions humanitarian projects around the world. The Foundation was also ranked the number one nongovernmental organization in a 2007 study by The Financial Times. Together, our Foundation and Lions are helping communities following natural disasters by providing for immediate needs such as food, water, clothing and medical supplies and aiding in long-term reconstruction.

Lions are active.

Our motto is "We Serve." Lions are part of a global service network, doing whatever is necessary to help our local communities.

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We Serve

Our Leadership

District 11 C1, Zone 1, Region 1

Lion Wing-Kun Tam, International President
Lion Gary Anderson, International Director

Muskegon Northside Lions Club

Lion Dennis Cobler, Past International Director
Lion Ken Fray, Governor
Lion Paul J Hoppa, President

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