



We Serve



From the desk of Lion Windy Bradfield, President



Hello fellow Lions,

It's been a great year: "2012" remembering all the projects and events makes me proud to be a Lion.

I'm so impressed when I think of all the new projects we have taken on, like the walkway at the soccer field, the sight projects, and the new equipment for screening children. So many of you are willing to step up to fill in the gaps.

The progress on the causeway is moving along. Thanks to the many people and groups involved such as the Vets, M-Dot, and IBEW men who volunteered their time. Let's watch all the things scheduled for this year. There will be new people on board to help to renew the park lighting by the new walks. Bridge improvements and a new flag pole on the island.

Thank you everyone for all the community projects you have completed. Surely you have made life a little better for the community and individuals around the area.

My thanks to everyone for selling all the calendars. I enjoy looking up the winners and seeing someone's name that bought a calendar from me. It's one of our biggest fundraisers.

HAPPY NEW YEAR -- Live long and prosper!

Yours in Lionism,
President Windy Bradfield

Fellow Lions,
As most know, members of our club accompany "Santa" (aka Lion Chris Ruppel) and "Dandy" (aka Lion Mike Simerick) visit children in the pediatric ward at Mercy Health's Hackley campus and at Child Haven (a home for abused children). This year Lions Dreikorn, Hoffman, Hoppa, Loughrige, Olsen and Weessies, along with Dandy and Santa gathered for our annual trek along with Dandy & Santa. **Both facilities were without children.** Not all bad. In the past the hospitals were without children patients but Child Haven has always had kids in residence. Certainly not a waste of time.
Merry Christmas to all and a joyous and safe New Year.

Lion Ed Weessies

From the desk of Lion Dennis Cobler, PID



I recently saw the movie "Lincoln" and was awed by the presentation of leadership shown in the film. It got me to thinking about both our own club and the qualities of leadership it takes to manage an active club such as ours. The first style of leadership is one that relies on leadership by example.

We have been fortunate to have had most of our Presidents fall into this category; they have been both president and an active member at the same time, the club moving forward due to their example.

The other style of leadership to be noted here is what the movie portrayed as an intense unbending desire to obtain a certain goal, a "calling" if you will. Both of these leadership styles have an effect on me personally but this is the one that makes for the greatest changes. Leaders that have this zeal are worth following as they don't come along frequently. It is incumbent for each of us to search within ourselves as to whether or not we have the drive to achieve at this level of leadership and if, for whatever reason, we don't, we then should aspire to follow their leadership after determining if the personal risks match our own beliefs. I guess this follows the old saying of either join the parade or get out of the way. This is what I took from the movie!

The way our membership approaches what we do, whether it is in attending meetings to share fellowship and information or in working on service and fund raising projects is an indication of our personal ownership within the club and our beliefs in our leadership. Our actions can make or break the spirit of those that have stepped forward to lead. Every successful leader needs people to aspire to follow. A perfect example of this would be Gandhi. India would probably still be under British rule had the people not followed him and his "calling".

Moral of the message: It takes great followers to make great leaders!

Till next month,
Dennis

From the desk of

Lion Michael O'Loneran, Secretary
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Regular Meeting Minutes December 4, 2012

The Christmas Party was called to order at 7:00 P.M. by TT Kathleen Cobler at 1st Lutheran Church.

The Pledge of Allegiance was led by Lion Hoffman.

The Invocation was offered by Lion PID Cobler.
The Table Picker was Lion PID Cobler.
Guests: Many Wives, Jim & Jan Irwin of Twin Lake Lions
Dinner - Pork, Dressing, Potatoes
Program: Christmas Party with the North Muskegon Choir, Silent Auction, Raffle

Announcements:
Kids Christmas Party & Shopping trip reminder by Lion Deb Roest will be on Sunday December 9th at 12:30.

Submitted: Lion Michael O'Loneran, Secretary

Regular Meeting Minutes December 18, 2012

The meeting was called to order at 7:00 P.M. by President Bradfield at Johnson Hall.

The Pledge of Allegiance was led by Lion Carlson.
The Invocation was offered by Lion Sheehy.
The Table Picker was Lion Sheehy.
Guests: Santa and Justin Cole
Dinner - Ham & Turkey
Program: New Member Installation of Justin Cole by PID Cobler with sponsor Lion Weessies.

Announcements: The January 1st meeting is moved to Jan. 8 to accommodate the holiday.
Please pay the 3rd quarter meal dues that are now due for those that pay quarterly.
The Kids Shopping was a great time and successfully took care of 28 children. D. Roest
The Christmas party netted about \$500 and was fun for all. K. Cobler "Mints for the Military" was explained by Lion Weessies.
Lion Krol had a fire sale on the remaining 7 Popcorn Buckets.
VP Hansen asked fellow Lions to consider serving as an officer for 2013.
A final year's request to turn in all money, sheets, and/or calendars in to D. Cobler or Bradfield by December 26th or sooner. A few are left to sell. Please help & sell them.
Santa & Dandy will be at Hackley Hospital and Child Haven on December 23rd. People will meet at 1st Lutheran parking lot at 4:45pm.

TT K. Cobler fined the following Lions: Mouw & Simerick - for birthday song, Weber - club anniversary, Simerick & Weessies - wedding anniversaries, Hansen - insulted Santa, Carlson - playing with Tail Twister Tail, Loughrige - pop failure at Christmas party
Most Lions for losing at the Song game!

Secret Greeter - Lion Olsen Winner - Carlson
50/50 Winner - Lion PID Cobler - NO Joker - Pot \$114
Adjourned - 8:20 pm

Submitted: Lion Michael O'Loneran, Secretary

BOARD OF DIRECTORS Meeting Minutes December 18, 2012

The meeting was called to order at 8:25pm by President Bradfield at Johnson Hall.

1. Officers present: President Bradfield; Secretary O'Loneran; Treasurer Wolffis; 1st VP Hansen; 2nd VP Krol; 3rd VP Dreikorn; T.T. K. Cobler; Directors Mouw, Weessies, Olsen, A. Schalow, Lion Tamer Simerick, Membership Chair Larson.

2. Additions and corrections to the agenda - C-2 delete

3. A motion to approve the minutes from the November Board of Directors meeting was made by Dir Weessies, seconded by VP Dreikorn. Motion approved.

4. A motion to approve, subject to audit, the treasurer's report for the month of November was made by Sec O'Loneran, seconded by VP Krol. Motion approved.

5. Reports:

- President Bradfield:
 - Great job on the Causeway with many compliments.
 - The building committee meeting will be postponed until next year.
- 1st VP Hansen:
 - VP Hansen gave the year end Causeway Light Project wrap up. The causeway will look better each year.
 - The pre-calling list sign up was explained with an example.
 - The "Eye glasses for India" request will need a call and get in to Grand Rapids.
 - A motion by VP Hansen and 2nd by VP Dreikorn for the Lions of Michigan Youth Exchange request of \$100 for Karli Aylesworth. ACTION ITEM ***** Carried
 - Sight & Hearing raffle tickets will be purchased as budgeted for \$250.

c. 2nd VP Krol:

- For the White cane Planning - The letters of date request will be sent in January for North Muskegon and Laketon Township.

d. 3rd VP Dreikorn:

- The flag pole arrived and has been put into use at the meetings.
- The two additional MNSL signs are basically the same but with stand legs according to Dir Weessies.
- An additional reminder for early write up on as many action items as possible to help the board determine facts as soon as possible was given by VP Hansen.

6. A motion to adjourn at 8:55 P.M. was made by VP Hansen, seconded by Sec O'Loneran. Motion approved. MERRY CHRISTMAS & HAPPY NEW YEAR!

A letter from the Co-Chairs of the Lions Kid Shopping Trip Project.

Thank to all the Northside Lions and their spouses and other family members and friends that helped participate in the Lions Kids Shopping Trip on December 9th. We were able to give 28 children \$45.00 to help them buy presents for their parents and siblings.

I would like to thank the Lions members for supplying pop, paper supplies, and cookies for the event and a special thank you to Santa and Mrs. Claus- Lion Chris Ruppel and wife Gail.

Thank you to Lion Marian Alviar and Lion Tom Hoffman for supplying gifts that Santa and Mrs. Claus could give to the children. That was an extra special bonus for the children and they really enjoyed it.

Thank you to Lion Dave Golden for the map directions and for Lion Paul Hoppa for organizing the social workers. Thanks to Lion Frank Kroll and Harry Selleck for taking photographs.

Thanks go out to all the pizza places in Muskegon for donating all the pizzas for all the helpers.

The event was a huge success this year and we could not have done this without help from our Lions and family and friends. Thanks to all and have a very Merry Christmas and Happy New Year.

Sincerely, Lion Deb Roest & Lion Barb Pellerin -
Lions Kid Shopping Trip Event Co-Chairs

2012 Christmas Party Photos



A LETTER FROM THE EDITOR

Fellow Lions:

Our Christmas Social planning is complete. Besides great food from Cindy and Dave there will be a silent auction and entertainment by the North Muskegon School choir. This should be a great evening. You could invite family and friends you know. Items for the auctions are needed. The sooner you can identify what you have to donate the better and let Lion Kathleen Cobler know. The Children's Christmas shopping trip is in the planning stages. Dandy along with Santa will be going to Hackley Hospital and Child Haven on December 23rd. That will end our first half of the year.

I hope you are making an effort to seek out quality individuals to join our club. I will not further discuss the reasons for increasing membership. Please give this a real try. Remember - JUST ASK!!!

As stated in the last "Lions' Tale" for the first half of 2013 we need to think about community service projects such as removing the lights on the Veterans' Memorial Causeway, building ramps, attending our district and state conventions and White Cane Tag Days. After that it is business as usual with maybe some new community service and fund raising projects that you are encouraged to bring to the club. Our presence in the community is getting better known because of your service.

This does bear repeating. **Have you thought about further service in Lions?** In January the nomination process for club officers will begin. First Vice President Hansen and our first year directors will be putting together a slate of officers. It is hoped that when you are asked you will say yes. **The election will be held on April 16th.**

To our "Snow Birds" who have or are planning to head for warmer climates, we want you to know you will be missed and hope your time away will be safe and filled with fun. If you would like to attend a Lions' club meeting while you are away let me know and I will assist you in locating a club close to where you are staying.

As we have all been taught, be a defensive driver and be careful when walking. It is unpleasant that members are out of town during the winter. It is more unpleasant to have members unable to attend our events because of accidents or ill health. The most unpleasant is when members do not care.

It is my sincere hope that your Christmas season will be most enjoyable and safe!!!

Yours in Lionism,

Lion Ed Weessies, Editor, Muskegon Northside "Lions Tale"



Muskegon Northside Lions Club

THE LIONS TALE

Vol XXXIV Issue 7

January 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 New Years Day  Lions John & Marie Emrich - Wedding Anniversary CALENDAR DRAWING AT JOHNSON HALL	2 Lions Amy & Mike Cobler, Greg Jerke, Club Anniversary	3	4	5
6	7	Please Note Meeting Change for January Only. REGULAR MEETING AT JOHNSON HALL	9	10	11	12
13	14	15	16	17	18	19
	Lion Jim Zook Wedding Anniversary	REGULAR AND BOARD MEEETINGS AT JOHNSON HALL			Lions Dave Sheehy, Bruce & Michelle Bullion Club Anniversary	Lion Ray Jasicki Birthday
20	21 Aquarius	22	23	24	25	26
			Newsletter Deadline	Lions Dennis & Kathleen Cobler Wedding Anniversary		
27	28	29	30	31		
<p>Lion Leaders breakdown boundaries, close geography and inspire foundations of excellence. Lion Leaders leverage differences and strive for understanding. Lion Leaders reach out to others and embrace acceptance. Lion Leaders practice gratitude for what is while seeking opportunities to improve what is not. Lion Leaders live authentically and laugh freely. Lion Leaders accept responsibility and commit to action. Lion Leaders share talents, give time and spread wisdom. Lion Leaders hold hope for the future and invest in bright tomorrows.</p>						

In that instant when you hit a patch of black ice & the legs go up in the air, observe the feet seldom above the height of the head, the arms flailing haplessly, but there are no handholds in space for you, one so cavalier with gravity, what were you thinking, o flightless bird?—thud.

~Flightless Bird, by Jim Finnegan © 2011



Local Area Lions Clubs

MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm
Johnson Hall, Holton Road

MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm
At the Masonic Temple, 3rd St. Muskegon

MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:00pm
Morrow's (Apple Ave. and Maple Island)

WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at
The American Legion, Colby St., Whitehall

FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm
Village Inn, Fruitport

HOLTON-TWIN LAKE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:30pm
Northside Pub, Holton Road

SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM
Cherokee Restaurant, 1971 W Sherman Blvd.

RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm
Ravenna Conservation Club

The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"**L**oving **I**ndividuals **O**ffering **N**eeded **S**ervices"

The Motto

The motto of every Lion is: "**We Serve**"

What better way to express the true mission of Lionism.

The Club Motto

"We Do It Better - Together!"

MUSKEGON NORTHSIDE LIONS CLUB

2420 W. McMillan
Muskegon, Michigan 49445

Club Telephone: 231-744-8924

BOARD OF DIRECTORS

2012 - 2013

PRESIDENT	LION WINDY BRADFIELD
1ST VICE PRESIDENT	LION RONALD HANSEN
2ND VICE PRESIDENT	LION FRANK KROL
3RD VICE PRESIDENT	LION ROGER DREIKORN
SECRETARY	LION MICHAEL O'LONERGAN
TREASURER	LION JAMES WOLFFIS
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION KATHLEEN COBLER
MEMBERSHIP	LION JIM LARSON
PAST PRESIDENT	LION PAUL J HOPPA

SECOND YEAR DIRECTORS

LIONS EDWARD WEESSIES, ANNE SCHALOW

FIRST YEAR DIRECTORS

LIONS DAVE OLSEN, ED MOUW

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.
IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE
CONTACT ONE OF THEM.*

Lions meet the needs of local communities and the world. Our 1.35 million members - who perform community service in 206 countries and geographic areas - are different in many ways, but share a core belief: **community is what we make it.**

Lions Clubs International

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District 11C1

Allegan
Barry
Ionia
Kent
Muskegon
Ottawa



We Serve

Our Leadership

District 11C1, Zone 1, Region 1

Lion Wayne Madden, International President
Lion Rock Wood, District Governor 11 C1
Lion Jerry Erwin, Region I Chair

Muskegon Northside Lions Club

Lion Windy Bradfield, President
Lion Dennis Cobler, Past International Director



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