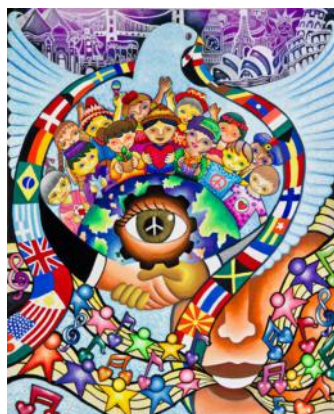




**We Serve**



### Peace Poster Contest

#### "Children Know Peace"

2011-12 Grand Prize Winner,  
Trisha Co Reyes, 13 years old

*"I hope I can make people see the important role children have in spreading peace throughout the world ... we children are future leaders."*

Trisha is from the Philippines,  
Sponsored by the Manila Centennial  
Lions Club

The 2012-2013 winner will be  
announced February 1, 2013.

### From the desk of Lion Windy Bradfield, President

Hello fellow Lions,

I hope everyone is keeping warm. When driving keep your vehicle between the ditches and don't rub fenders with other cars. Those are my rules for winter survival on the road.

I was looking through some pictures from last summer it reminded me of all the things we have done for the community. I feel a lot of pride knowing we have made life a lot easier for so many people. I'm looking forward to the many projects coming up this year.

In reviewing the proposed slate of officers for 2013-2014, it is good to see all the people stepping up to fill in all the openings on the board. Lion Ron Hansen is going to have a great year with all the help he will be getting from his crew.

The Veterans' Memorial Causeway committee has been very active this winter. There are several other organizations involved. When the weather breaks look for a lot of progress on the landscape. I'm proud we are involved in this venture. Looking forward to this spring I am excited this project.

Be safe and keep warm!!

Yours in Lionism,  
President Windy Bradfield



### From the desk of Lion Dennis Cobler, PID

Well, we have been tweaking the nose of the weather devil but he has reared his ugly head with this downturn in the temperature. Not much going on outside so this is a great opportunity to hunker down inside and plan for where each of us sees ourselves in our

Northside Lions. This is something we take for granted, that everyone will indeed remain active and give their fair share to the organization. History and human nature goes to the contrary in that some members do take a break from the group, for whatever reason. This phenomenon creates some problems for our elected leaders who, unless noted by the absent members, that they still have a full team ready for battle. This is easily overcome by simply letting someone know that you will be missing a meeting or two and it is nothing personal in these actions. Communications up and down the chain makes for a very strong and successful Lions Club. Let your Board members know what is on your mind, they really want to know.

The 2013 Raffle Calendar is officially put to bed, nothing left to do but pick lots of winners and put the balance in our Projects Fund. A big thank you to everyone that worked to sell the calendars, especially those members who went beyond the normal call in their selling approach. All of you will now have at least 7 or 8 months without me prodding you.

Till next month,  
Dennis

### An Annual Art Contest for Kids

Each year, Lions clubs around the world proudly sponsor the **Lions International Peace Poster Contest** in local schools and youth groups. This art contest for kids encourages young people worldwide to express their visions of peace. For 25 years, more than four million children from nearly 100 countries have participated in the contest.

The theme of the 2013-14 Peace Poster Contest is "**Our World, Our Future.**" Students, ages 11, 12 or 13 on November 15, are eligible to participate.

### Promoting the Arts

Each year's art contest for kids consists of an original theme incorporating peace. Participants use a variety of mediums, including charcoal, crayon, pencil and paint, to express the theme. The works created are unique and express the young artists' life experiences and culture.

### Spreading Peace and International Understanding

Twenty-four international Peace Poster entries are selected each year, representing the work of approximately 400,000 young participants worldwide. Posters are shared globally via the Internet, the media and exhibits around the world.

### From the desk of

**Lion Michael O'Lonergan, Secretary**  
2420 W. McMillan  
Muskegon, Michigan 49445  
231-766-0550



[secretary@muskegonnorthsidelions.org](mailto:secretary@muskegonnorthsidelions.org)

### Regular Meeting Minutes January 8, 2013

The meeting was called to order at 7:00 P.M. by President Bradfield at Johnson Hall.  
The Pledge of Allegiance was led by Lion Hoffman.  
The Invocation was offered by Lion Weessies.  
The Table Picker was Lion Weessies.

Guests: Larry Grennan, Kathy Evans, and James Grant {student from New Zealand who made comments and exchanged gifts with President Bradfield}

Dinner - Creamed Chicken over pasta and salad w/desert

Program: Kathy Evans an environmental planner from the "West Michigan Shoreline association+" spoke of various environmental plans, water monitoring, invasive species, and restoration in several of our local waterfront areas. Her contact & the Muskegon Lake Watershed partnership to get meeting info & volunteer opportunities is { [kevans@wmsrdc.org](mailto:kevans@wmsrdc.org) }.

#### Announcements:

VP Hansen invited all to help with removing the causeway lighting project for the year Wednesday & Thursday at 1pm. Meet at the causeway.

Thank you for our record response to paying the 3rd quarter dues. PID Cobler indicates we are almost done with calendars but just a few remain.  
Some other calendar committee comments and updates were given.

Secretary O'Lonergan reminded people of the upcoming region meeting on Jan. 10th and the "Michigan Lions Forum" in Lansing on Feb.15

The yearly Lions Magnetic refrigerator calendars were given out. If you did not receive yours please see Secretary O'Lonergan.

Tail Twister K. Cobler fined the following Lions: The TT fined anyone with knee surgeries and anyone taller than the TT as a result of Weessies patting her on the head. All those who lied about reading the Newsletter that was not even published YET!  
Pat Wiseman - B - Day & C. Woods - anniversary

Secret Greeter - Lion Strait Winner - Lion Hoffman  
50/50 Winner - Lion Hoffman - NO Joker - Pot \$133  
Adjourned -8:15pm

Submitted: Lion Michael O'Lonergan, Secretary

*Doctors tell us there are over seven million people who are overweight. These, of course, are only round figures.*

### Regular Meeting Minutes January 15, 2013

The meeting was called to order at 7:00 P.M. by President Bradfield at Johnson Hall.

The Pledge of Allegiance was led by Lion Hoffman.

The Invocation was offered by Lion Wiseman.

The Table Picker was Lion Wiseman.

Guests: None

Dinner - Potato bar & Soup & Salad

Program: None because of the board meeting to follow.

#### Announcements:

1st VDG Schneider talked about the 11-C1 District Convention which will be March 22, 23, & 24th in Big Rapids. We need delegates and help with refreshments.

VP Hansen gave the Causeway Lighting wrap up which resulted in almost all lights and cords removed and stored. Next year will be even better.

VP Hansen announced a tentative slate of officers for the 2013-14 election in April but said it is not too late to run for any spot.

A possible May 4th baseball day at Fifth Third Ball Park will be scheduled if enough interest is shown.

1st VDG Schneider, C. Schneider said there is a need for host families for exchange students again.

VP Dreikorn and VP Krol reviewed the good Region meeting and the information on the Club Excellence Program that was given.

TT Cobler read the U of M scholarship award recipients Thank You letter.

TT K. Cobler fined the following Lions:

Wedding Anv. - D. Cobler

Larson - for disrespecting the Coblers wedding anniversary total years

An awarding of certificates for faith in the Tail Twister

D. Cobler - What famous Lion had a B-day 1-14-13?

Wolffis - Disrespect

Hansen - for lack of instruction

Lion Rich Olsen had an auction of Lion Items

Secret Greeter - VP Krol Winner - Lion D. Roest

50/50 Winner - Lion Olsen - NO Joker - \$148 Pot

Adjourned 8:10pm

Submitted: Lion Michael O'Lonergan, Secretary

**“We want everyone to see a better tomorrow.**

That's why we support sight programs and services including vision screenings, eye banks and eyeglass recycling. Provide eye care services to those at risk of losing their sight. And raise donations through campaigns like SightFirst and Campaign SightFirst II.”

### BOARD OF DIRECTORS Meeting Minutes January 15, 2013

The meeting was called to order at 8:20pm by President Bradfield at Johnson Hall.

1. Officers present: President Bradfield; Secretary O'Lonergan; Treasurer Wolfis; 1st VP Hansen; 2nd VP Krol; 3rd VP Dreikorn; T.T. K. Cobler; Directors Mouw, Weessies, Olsen, A. Schalow, Lion Tamer Simerick, Membership Chair Larson.
2. Additions and corrections to the agenda - Various
3. A motion to approve the minutes from the November Board of Directors meeting was made by Dir. Weessies, seconded by VP Krol. Motion approved.
4. A motion to approve, subject to audit, the treasurer's report for the month of December was made by Dir Weessies, seconded by Sec O'Lonergan. Motion approved.

#### 5. Reports:

##### a. President Bradfield:

1. General Comments
2. Long Range Planning Committee tabled.
3. An Ugly waitress spaghetti dinner fundraiser is to be researched by appointee Dir Schalow.

##### b. 1st VP Hansen:

1. Proposed ballot reviewed
2. 1st DVP Schneider had comments about Kid Sight, Lions of Michigan Foundation, and a recommendation of not doing mints.
3. The Melvin Jones chairman will be PP Hoppa.
4. The Dist. 11C1 meeting Hospitality Room was discussed further.

5. A need for new drawing equipment-
6. O'Lonergan made a motion to buy the remaining 5 calendars with a 2nd by VP Dreikorn. ACTION ITEM \*\*\*\*\* Carried

##### c. 2nd VP Krol:

1. After review the Event & Committee Chair sheet revised by VP Krol will need a few minor revisions.
2. Popcorn wrap-up was given by VP Krol.

##### d. 3rd VP Dreikorn:

1. The mid-year budget review was done and clarified by VP Krol.
2. The director at- large will be filled by one of the Calendar sales committee.
3. The Attendance Call Committee will be the three VP's w/help of the secretary. - VP Hansen
4. VP Krol gave the reason why the new table setup.
5. A motion by VP Dreikorn & 2nd by VP Krol for a

Letter of Endorsement for Lion Doug Schneider for District Governor draw up by Dir. Weessies. ACTION ITEM\*\*\*\*\* Carried

6. A motion to adjourn at 9:20P.M. was made by Sec O'Lonergan, seconded by VP Hansen. Motion approved.  
Submitted: Lion Michael O'Lonergan, Secretary

**Lions Clubs International Foundation** is Lions helping Lions serve the world. Donations provide funding in the form of grants to financially assist Lions districts with large-scale humanitarian projects that are too extensive for Lions to finance on their own. The Foundation aids Lions in making a greater impact in their local communities, as well as around the world. Through LCIF, Lions ease pain and suffering and bring healing and hope to people worldwide.

Grants provide both immediate assistance following natural disasters and long-term disaster relief for reconstruction efforts. Grants help preserve sight, combat disability, promote health or serve youth.

Every dollar donated to LCIF goes toward a grant. Lions support is crucial as donations from Lions provide the majority of LCIF's revenue. LCIF receives a small amount of funding from foundations and corporations. It receives no club dues.  
LCIF is truly Lions helping Lions.

### A LETTER FROM THE EDITOR

Fellow Lions:

In my January editorial I discussed the new year and my thoughts of suggested resolutions. One of my resolutions is to spend more time with Lions. As you read this Jan and I are in Florida enjoying the warmth on our old bones. Hopefully the weather will rejuvenate my body and mind to serve our club better. While I am here I will attend local Lions' meetings, renewing old friendships and hopefully picking up some new ideas for fundraising and community service projects.

Another thing I will be doing is to look into their membership. Are the clubs down here growing? Are they attracting younger men and women or are they just bringing in those they associate outside of Lions. If they are attracting younger members, how are they doing it. They do have an advantage as they can be more active the year around where we are a bit restricted to indoor events during the winter. That does have factor as most younger folks want to keep busy serving. Are their younger members taking leadership roles?

I also want to find out how clubs utilize their more senior members. Even though senior (not just advanced in years) members have "put in their time" on projects and leadership, they should be encouraged to continue in leadership roles and to participate in the projects that are not that physically challenging. There is a lot of behind the scenes work that is necessary to accomplish a project.

Yours in Lionism,

*Lion Ed Weessies*, Editor, Muskegon Northside "Lions Tale"



Lion Dennis Cobler, PID and Lion Ed Weessies installing our new member, Lion Justin Cole at the December meeting.

**Since LCIF began in 1968, it has awarded nearly 8,500 grants totaling US\$604 million.**



# Muskegon Northside Lions Club

## THE LIONS TALE

Vol XXXIV Issue 8

February 2013

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
February is: American Heart Month Black History Month National Cherry Month					<b>1</b>  Lions Larry Holmstrom, Paul Hoppa, Denny Loughrige, Phil Margules, Ed Weessies Charter Members Club Anniversary	<b>2</b> Lion Marian Alviar Birthday  Ground Hog Day
<b>3</b>  Super Bowl	<b>4</b>  Lion Anna Alderman Club Anniversary	<b>5</b> Lion Dave Olson Wedding Anniversary  Lion Ernie Webber Birthday Regular Meeting at Johnson Hall	<b>6</b>  Lion Greg Jerke Birthday	<b>7</b>	<b>8</b>  Boy Scout Day	<b>9</b>
<b>10</b>	<b>11</b>	<b>12</b>  Abraham Lincoln's Birthday	<b>13</b>  Ash Wednesday	<b>14</b>  Lion Paul Hoppa Wedding Anniversary  Valentines Day	<b>15</b>	<b>16</b>  Lions Anna Alderman Lupe Alviar Birthday
<b>17</b>	<b>18</b>  Presidents Day	<b>19</b> Pisces  Regular Meeting & Board Meeting at Johnson Hall	<b>20</b>  Lions Phil Margules, Justin Cole Birthday	<b>21</b>	<b>22</b>  George Washington's Birthday	<b>23</b>  U.S. marines raise the America flag in Iwo Jima (1945)  Newsletter Deadline
<b>24</b>  Oscar Night	<b>25</b>	<b>26</b>	<b>27</b>	<b>28</b>  Lion Jim Wolffs Birthday		
						
				<b>02/5/2013</b> – Speaker will be Michelle Bullion. She'll be giving us a presentation on her trip to Haiti.		

### Our Purpose

#### The stated purposes of Lions Clubs International are:

- To Organize, charter and supervise service clubs to be known as Lions clubs.
- To Coordinate the activities and standardize the administration of Lions clubs.
- To Create and foster a spirit of understanding among the peoples of the world.
- To Promote the principles of good government and good citizenship.
- To Take an active interest in the civic, cultural, social and moral welfare of the community.
- To Unite the clubs in the bonds of friendship, good fellowship and mutual understanding.
- To Provide a forum for the open discussion of all matters of public interest; provided, however, that partisan politics and sectarian religion shall not be debated by club members.
- To Encourage service-minded people to serve their community without personal financial reward, and to encourage efficiency and promote high ethical standards in commerce, industry, professions, public works and private endeavors.



### Local Area Lions Clubs

#### MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm  
Johnson Hall, Holton Road

#### MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm  
At the Masonic Temple, 3rd St. Muskegon

#### MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:00pm  
Morrow's (Apple Ave. and Maple Island)

#### WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at  
The American Legion, Colby St., Whitehall

#### FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm  
Village Inn, Fruitport

#### HOLTON-TWIN LAKE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:30pm  
Northside Pub, Holton Road

#### SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM  
Cherokee Restaurant, 1971 W Sherman Blvd.

#### RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm  
Ravenna Conservation Club

### The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"Loving Individuals Offering Needed Services"

### The Motto

The motto of every Lion is: "We Serve"

What better way to express the true mission of Lionism.

### The Club Motto

"We Do It Better - Together!"

#### MUSKEGON NORTHSIDE LIONS CLUB

2420 W. McMillan  
Muskegon, Michigan 49445

Club Telephone: 231-744-8924

### BOARD OF DIRECTORS

2012 - 2013

PRESIDENT	LION WINDY BRADFIELD
1ST VICE PRESIDENT	LION RONALD HANSEN
2ND VICE PRESIDENT	LION FRANK KROL
3RD VICE PRESIDENT	LION ROGER DREIKORN
SECRETARY	LION MICHAEL O'LONERGAN
TREASURER	LION JAMES WOLFFIS
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION KATHLEEN COBLER
MEMBERSHIP	LION JIM LARSON
PAST PRESIDENT	LION PAUL J HOPPA

#### SECOND YEAR DIRECTORS

LIONS EDWARD WEESSIES, ANNE SCHALOW

#### FIRST YEAR DIRECTORS

LIONS DAVE OLSEN, ED MOUW

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.  
IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE  
CONTACT ONE OF THEM.*

**Lions are everywhere.** We're men and women who are active in community projects in more than **207 countries and geographic areas.** With 46,000 clubs in every corner of the globe, no matter where you go, there's probably a Lions club nearby.

### Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA  
PHONE 630-571-5466 | FAX 630-571-8890 | [www.lionsclubs.org](http://www.lionsclubs.org)



**We Serve**

#### District 11C1

Allegan  
Barry  
Ionia  
Kent  
Muskegon  
Ottawa

### Our Leadership

#### District 11C1, Zone 1, Region 1

Lion Wayne Madden, International President  
Lion Rock Wood, District Governor 11 C1  
Lion Jerry Erwin, Region I Chair

### Muskegon Northside Lions Club

Lion Windy Bradfield, President  
Lion Dennis Cobler, Past International Director



[info@muskegonnorthsidelions.org](mailto:info@muskegonnorthsidelions.org)

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Publisher, Lion Frank DiPiazza