



**We Serve**

### From the desk of President Lion Ron Hansen

Hello everyone,

I am hoping that everyone had a great Christmas and holiday season.

I think our weather has been like I

remember when I was I was a kid but that was a very long time ago.

The Christmas party was excellent and I do hope everyone had a good time. Thanks to the Lions who organized it as it was most successful evening.

I am told the kids' Christmas shopping was a total success. All that participated had a most enjoyable time. Once again there were no children at Mercy Health – Hackley Campus. Child Haven is closed. We will check on its status so that this year we might be able to put some smiles on some children who might otherwise be forgotten. Thanks Lion Mike Simerick and "Santa" for being on standby.

Please remember all Lions in your prayers and say an extra one for our own who are hurting.

~Lion Ron

### From the desk of Lion Dennis Cobler, PID

Hello Lions:

I'm writing this while waiting for the last of the calendars to appear at my door.

The mystery of this great fund raiser is that it has never changed, always racing to the deadline with some calendars still out. But, however, the Northside pride always comes through with all 1000 sold. This project gives us the opportunity to help our community in many ways.

The Causeway Park is now in nature's sleeping mode but signs of the Northside Lions are still there with the colorful Christmas lighting as a beacon for those heading north every night. We as a club are still actively involved in the efforts to restore the park; the many meetings with our partners to raise the needed funds and to see the plans move forward. Spring should bring lots of activity and community notice to the park. This notice by the public is exactly the kind of service activity we need to ensure our continued life as a

*A World of Good Wishes*



2014

Lions Club. Many clubs either don't have the service opportunities we have or they have failed to recognize them. Many times these service opportunities have to be searched for and then broken down into bite sized efforts the club can handle; this is what has made the Northside Lions so successful, we are not afraid to bite off more than we can chew! The definition of success to me is constantly placing yourself in a position to fail then working very hard not to. Theodore Roosevelt has been credited with a quote that has meant much to me, "The Credit Belongs". Paraphrased this quote basically states that the credit belongs to those who are actually in the arena, who strive valiantly for success but if they fail, fail while daring greatly. This is the essence of our membership in Northside, it is the glue that holds us all together, and we are not afraid to step into the arena nor are we afraid to fail. This attitude is the history of our club, written and yet not completed. Moral of the story, we must continue to move forward, maintain our current membership and reach out to add more willing workers to our shared efforts.

~Till next month, PID Dennis.

### An Editorial by: Lion Ed Weessies, PCST Lions Tale Editor

Fellow Lions,

I hope everyone has wonderful Christmas and safe New Year's celebration. December is over and 2014 has begun. It is hoped that every calendar has been sold and the raffle has begun. When the weather clears a bit the removal of lights on the trees on the Veterans' Memorial Causeway should begin.

Be sure to check your calendars for the Lions of Michigan Forum in Lansing. It will be held February 14 and 15. This is an excellent time for learning in addition to meeting new friends and renewing old acquaintances. At our district and state conventions, we conduct our business, have time for learning and have a lot of fun with friends new and old. Contrary to popular belief, our conventions are NOT just for past district governors and old timers like me.

I hope our committee chairpersons have started planning for the events our club will be involved in during 2014. Committee chairs should begin their planning, setting dates and making sure the equipment needed is available or ordered, sign-ups prepared, advanced notice to members



given and permits secured.

We should also continue to seek out giving individuals to join our ranks to extend our ability to help those in need. If you need a membership application please contact me and I will make sure you get them right away. While I am away I will arrange for someone to have them available.

Yours in Lionism,  
*Lion Ed Weessies*, Editor, Muskegon Northside "Lions Tale"

### From the desk of

**Lion Pat Wiseman, Secretary**  
1265 Joslyn Rd  
Muskegon, MI 49445-2651  
(231) 744-7298

[secretary@muskegonnorthsidelions.org](mailto:secretary@muskegonnorthsidelions.org)

The minutes in the newsletters are preliminary copies, and have yet to be approved by the Board of Directors.

**Holiday Social**  
**December 3, 2013**  
No Minutes

### Regular Meeting Minutes

**December 17, 2013**

1. Called to order at 7:p.m. by 1<sup>st</sup> VP F. Krol. (President Hansen was attending another meeting but expected back.)
2. Guests: "Santa" arrived (Lion Ruppert); District Governor Lion Doug Schneider
3. Pledge of Allegiance led by Lion Tom Hoffman
4. Invocation led by Lion Ed Mouw.
5. Table picker Lion Mouw – head table, "Santa", District Governor, and then proceed with the 'wave'.
6. Dinner – baked ham, chesy potatoes, green beans almondine, salad & fixins; dessert bread pudding.
7. Program – there was no program. At this time, President Hansen presented our Christmas appreciation check to Dave Short, caterer. President Hansen then also recognized our District Governor, Lion Doug Schneider with us.
8. Announcements
  - a) Lion Chery Schneider put forth the invitation that there are 2 German girls as exchange students who will be looking for host families for the month of July 2014. Anyone interested, please see Lion Cheryl.
  - b) 2<sup>nd</sup> VP Dreikorn reported that calendar sales money is due Dec. 28.
  - c) 1<sup>st</sup> VP Krol reported the need of a 3<sup>rd</sup> VP & 2 Directors for 2013/2014 elections. Anyone who might be interested, please see Lion Krol.
  - d) Lion Ed Weessies gave a report regarding Lion Jack Mitchell who has moved to Georgia. Please send him your best wishes.
  - e) Lion Kathleen Cobler shared information and thank you notes from our 2 scholarship recipients, Kaylee & Rachel Britton.

f) Lion Simerick reminded us that a visit to the hospitals & Child Haven with "Santa" are scheduled for Mon., Dec. 23. Meet at 1<sup>st</sup> Lutheran Church at 6:30 p.m. and we will proceed to Hackley Hospital.

g) Lion Deb Roest reported on the Kid's Shopping Trip on Sun. Dec. 8. A thank you to all who helped. There were about 32 kids who were able to shop at Dollar General and were offered the 25% off any purchases. It was a great success.

h) District Governor Doug Schneider reminded us with the holidays coming it is important to remember to drive sober and safely.

9. Tail Twister – Lion PJ Hoppa fined the following: Lions Alderman for not wearing "colors" while putting up lights on the wall at the Causeway; Pres. Hansen for calling D. Schneider "Vice Governor" at the Christmas party; birthdays for Lions Mouw, Simerick, & Olsen; anniversaries of Lions Simerick, F. Krol, E. Weessies;; acknowledged Lion Loughrige for stringing lights on the Causeway in the rain; "Brag Bucks" included Lion Weessies that his son bought the Anchor Marina on Ruddiman Drive; Lion O'Lonergan that the Green Bay Packers are back in the standings; Lion Simerick on their 5<sup>th</sup> grand child born in November. Other information included that Lion Larry Seastrom is home recuperating with a pacemaker... and Dir. Olsen's question of: what does Santa call reindeer who do not fly....(dinner)!

10. Secret Greeter – Ed Mouw who received \$5.

11. 50/50 - Winner of the drawing was Lion D. Loughrige; tonight's sales \$42; pot at \$597 – No joker was drawn – No winner!

12. Adjournment – regular meeting adjourned at 8:10 p.m. with Board meeting to follow.

Respectfully submitted, Lion Pat Wiseman, Secretary

### BOARD OF DIRECTORS

#### Meeting Minutes

**November 19, 2013**

1. Call to order at 8:15 p.m. by President Ron Hansen at Johnson Hall.
2. Roll call of officers: PRESENT – President R. Hansen;; 1<sup>st</sup> VP F. Krol; 2<sup>nd</sup> VP R. Dreikorn; 3<sup>rd</sup> VP M. O'Lonergan; LT M. Simmerick; TT P. Hoppa; Dir. E. Mouw; Dir. K. Cobler; Dir. D. Cobler; Dir. D. Olsen; Treasurer J. Wolffis; Membership E. Weessies; Secretary P. Wiseman.
3. Additions/corrections to agenda:  
addition to D2 – advertising/Rocket Review – Membership E. Weessies Motion by 3<sup>rd</sup> VP O'Lonergan, seconded by TT Hoppa to approve the agenda with the addition. Motion carried.
4. Minutes of Board of Directors meeting of November 19, 2013.  
Motion by Mem. E. Weessies, seconded by 2<sup>nd</sup> VP Dreikorn to accept the minutes as presented. Motion carried.
5. Financial report: Administrative and Blind Fund accounts for the month of November 2013 presented. Motion by 3<sup>rd</sup> VP O'Lonergan, seconded by TT Hoppa to accept the financial reports subject to audit as presented. Motion carried.
6. Reports
  - A. President Hansen
    1. Reminded the Board that the January/February 2014 meetings will be low in attendance as members will be in warmer climates.

2. Causeway Project – Dir. D. Cobler gave a report on the progress of the Causeway and that a check needs to be given to West Michigan Shoreline Regional Development Committee in the amount of \$1,000. Motion by 3<sup>rd</sup> VP O’Loneragan, seconded by 2<sup>nd</sup> VP Dreikorn to approve the amount of \$1,000 to be given to WMSRDC for the Causeway Fund project. Motion carried.

B. 1<sup>st</sup> VP Krol – SERVICE

1. Causeway project – Dir. D. Cobler reported that all permits have been received for any cost overrides; now busy filling out grants; progress seems to be going well at this time.

2. Officers for 2013/2014 – reminder that elections will be coming in 2014. More information in 2014.

C. 2<sup>nd</sup> VP Dreikorn – FUNDRAISING

1. Calendar sales – Dir. D. Cobler reported that there are some calendars that are still out. One 3 Lions have yet to turn in their money for the sales. Going well. Needs to be completed by Dec. 28, 2013.

2. Pancake Wagon – LT Simerick reported that there is a need for a co-chair of this fundraising project. He also gave a detailed report on all of the ‘wagon’s’ happenings in 2013. There may need to be a trained person working the wagon to be certified by the Health Department. Membership Weessies will check into this.

3. White Cane Days will be May 2/3, 2014.

4. Candy Days will be September 5/6, 2014.

D. 3<sup>rd</sup> VP O’Loneragan – ADMINISTRATIVE

1. Report on membership dues still not paid – names were given and the general decision of the Board was to put this on hold and those sponsors will contact the Lions whose dues are not yet paid and report back to Secretary Wiseman.

2. Membership Weessies presented a visual/verbal presentation regarding advertising in the Rocket Review paper that is distributed. After much discussion a motion was made by Dr. D. Cobler, seconded by Dir. D. Olsen that a vote on this item/proposal be voted on at the January 2014 meeting. Motion carried.

7. Adjournment Motion by TT Hoppa, seconded by 3<sup>rd</sup> VP O’Loneragan at 9:00 p.m. to adjourn. Motion carried.

Respectfully submitted, Lion Pat Wiseman, Secretary

Many Lions clubs have lost their tax exempt status because they have not filed their tax returns. Every club must file either form 990N, form 990EZ or form 990 every year. The penalties that the IRS charges can be as high as \$20.00 per day for late filing.

**In Michigan alone 293 clubs have had their status automatically revoked.**

### How to Tell the Sex of a Fly

A woman walked into the kitchen to find her husband stalking around with a fly swatter.

"What are you doing?" She asked.

"Hunting Flies" He responded.

"Oh. Killing any?" She asked."

Yep, 3 males, 2 Females," he replied.

Intrigued, she asked. "How can you tell them apart?"

He responded, "3 were on a beer can, 2 were on the phone."

## Michigan Lions Youth Exchange Program

**Mantra: "To create and foster a spirit of understanding among the people of the world".**

### The Objectives of the program are:

- To bring young people into meaningful contact with students and adults of other countries.
- To facilitate the sharing of ideas, customs and cultural viewpoints, with a family and community
- in other parts of the worlds.
- To develop leadership potential in our youth.
- To encourage, in a young adult, respect of other cultures.
- To provide a range of activities that promotes a healthy learning experience, both physically and intellectually.
- To promote universal understanding and goodwill, and to work toward the goal of world peace through International Lionism.

The Lions Youth Exchange Program was organized by Lions in 1961, and expanded into an International Program in 1974 when Sweden opened the first International Camp. This program is not only for Lion’s families. Students from any local high school, community college, church, 4-H club, foreign language club, or other youth groups may be included in the Lions Youth Exchange Program. Likewise, host families do not need to be Lions.

### Chairman

Debra VanTol liondebravantol@gmail.com

Home: 989-496-3541 Cell: 989-430-1824

4851 Raymond Rd., Midland, MI. 48642

### LYEP District Chairperson for 2013-2014

11 C1- **Cheryl Schneider**, cschneider@access-health.org

Counties: Allegan, Barry, Ionia, Kent, Muskegon, Ottawa

## 2013-2014 Council of Governors

11-A1 DG Evelyn Cooper, ecooperlionsclub@sbcglobal.net

11-A2 DG John Kontos, kontosjohnp@yahoo.com

11-B1 DG Barry Allen, BarryRAllen@aol.com

11-B2 DG Betsy Farrell, betsfarr@aol.com

11-C1 DG Doug Schneider, dschneider@gssolutions.com

11-C2 DG David Boes, lionsdavnor@gmail.com

11-D1 DG Jacob Dasho, lionkingjake@yahoo.com

11-D2 DG Wes Wagester, wwagester@gmail.com

11-E1 DG Timothy Anderson, dgtim11E1@charter.net

11-E2 DG Gus Malmberg, gajmalmberg@aol.com

**Council Chair** Brian Shepard bl.shepard@comcast.net

DG Jerry Stephens SD 10 jstephens@lssu.edu





Issa Trust Pediatric Health Initiative 2013



Issa Trust Pediatric Health Initiative 2013



**This year all children received a free eye exam and received glasses if needed, at no cost, immediately after their exam, provided by the Michigan Lions Club**

**Medical Initiatives** <http://issatrustfoundation.com/>  
Since October of 2005, we have conducted annual pediatric medical initiatives to Negril and Ocho Rios Jamaica, and treated thousands of children. Access to health care is fundamental to our quality of life and, it is essential in the daily struggle for survival. Yet, three billion people live without basic health care services.

**The Issa Trust Foundation** was established in 2005 by Couples Resorts as a nonprofit organization. The mission of the Foundation is to provide a system of prevention, health promotion and education, community health improvement and other services to promote well-being and development for the people of Jamaica.

# Muskegon Northside Lions Club

## THE LIONS TALE

Vol XXXV Issue 7

January 2014

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<b>DATES TO REMEMBER:</b> Feb 14-15 MI Forum - Ramada Inn Lansing May 2-3 White Cane May 15-18 MD-11 Convention - McCamly Plaza Hotel Sep 5-6 Candy Days  March 21-23 District 11-C1/E1 Convention Double Tree Inn, Holland			<b>1 New Years Day</b>  Lions John & Marie Emrich - Wedding Anniversary	<b>2</b> Lions Amy & Mike Cobler, Greg Jerke, Club Anniversary	<b>3</b>	<b>4</b> Lion Chuck Woods Club Anniversary
<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>
		REGULAR MEETING Canceled				
<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>
		Lion Jim Zook Wedding Anniversary				Lions Dave Sheehy, Bruce and Michelle Bullion, Club Anniversary
<b>19</b>	<b>20 Aquarius</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>
Lion Ray Jasicki Birthday		REGULAR AND BOARD MEETINGS AT JOHNSON HALL		Newsletter Deadline	Lions Dennis & Kathleen Cobler Wedding Anniversary	
<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>	
A mother asked her small son what he would like for his birthday. "I'd like a little brother," the boy said. "Oh my, that's such a big wish," said the mother. "Why do you want a little brother?" "Well," said the boy, "there's only so much I can blame on the dog."				<b>1/21/2014 – Speaker will be:</b>		

### Flowerbeds

A man was having trouble getting his neighbor to keep his chickens fenced in. The neighbor kept talking about chickens being great creatures, and as such they had the right to go where they wanted. The man was having no luck keeping the chickens out of his flowerbeds, and he had tried everything. Two weeks later, on a visit a friend noticed his flowerbeds were doing great. The flowers were beginning to bloom. So the friend asked him --- "How did you make your neighbor keep his hens in his own yard?" "One night I hid half a dozen eggs under a bush by my flower bed, and the next day I let my neighbor see me gather them. I wasn't bothered after that."



### Local Area Lions Clubs

#### MUSKEGON NORTHSIDE LIONS CLUB

Meets the 1st and 3rd Tuesdays at 6:30pm  
Johnson Hall, Holton Road

#### MUSKEGON HOST LIONS CLUB

Meets the 2nd and 4th Tuesdays at 12:15pm  
At the Masonic Temple, 3rd St. Muskegon

#### MUSKEGON EASTSIDE LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:00pm  
Morrow's (Apple Ave. and Maple Island)

#### WHITEHALL-MONTAGUE LIONS CLUB

Meets the 1st and 3rd Thursdays at  
The American Legion, Colby St., Whitehall

#### FRUITPORT LIONS CLUB

Meets the 2nd and 4th Wednesdays at 6:30pm  
Whitlows Forerunner Restaurant 4610 Airline Rd.

#### HOLTON-TWIN LAKE LIONS CLUB

Meets the 2nd and 4th Tuesdays at 6:30pm  
Northside Pub, Holton Road

#### SOUTHSIDE LIONS CLUB

Meets 1st and 3rd Thursdays at 6:30 PM  
Cherokee Restaurant, 1971 W Sherman Blvd.

#### RAVENNA LIONS CLUB

Meets 1st and 3rd Wednesdays at 6:30pm  
Ravenna Conservation Club

### The Slogan

The slogan of the association is "Liberty, Intelligence, Our Nation's Safety" (LIONS).

An unofficial slogan penned by Past International President Sid Scruggs -

"Loving Individuals Offering Needed Services"

### The Motto

The motto of every Lion is: "We Serve"

What better way to express the true mission of Lionism.

### The Club Motto

"We Do It Better - Together!"

#### MUSKEGON NORTHSIDE LIONS CLUB

1265 Joslyn Rd  
Muskegon, MI 49445-2651

Club Telephone: 231-744-8924

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Lions' Tale Editor, Lion Ed Weessies, PCST  
Publisher, Lion Frank DiPiazza, PCT

### BOARD OF DIRECTORS

2013 - 2014

PRESIDENT	LION RONALD HANSEN
1ST VICE PRESIDENT	LION FRANK KROL
2ND VICE PRESIDENT	LION ROGER DREIKORN
3RD VICE PRESIDENT	LION MICHAEL O'LONERGAN
SECRETARY	LION PAT WISEMAN
TREASURER	LION JAMES WOLFFIS
LION TAMER	LION MICHAEL SIMERICK
TAIL TWISTER	LION PAUL HOPPA
MEMBERSHIP	LION ED WEESSIES, PCST
PAST PRESIDENT	LION WINDY BRADFIELD

#### DIRECTORS:

At Large-	LION DENNIS COBLER, PID
2nd Year-	LIONS DAVE OLSEN, ED MOUW
1st Year-	LIONS KATHLEEN COBLER, JIM LARSON

*THESE LIONS HAVE VOLUNTEERED TO SERVE YOU.  
IF YOU HAVE ANY QUESTIONS OR CONCERNS, PLEASE  
CONTACT ONE OF THEM.*

### We want everyone to see a better tomorrow

That's why we support sight programs and services including vision screenings, eye banks and eyeglass recycling. Provide eye care services to those at risk of losing their sight. And raise donations through campaigns like SightFirst and Campaign SightFirst II.

### Lions Clubs International

300 W 22ND ST | OAK BROOK IL 60523-8842 USA  
PHONE 630-571-5466 | FAX 630-571-8890 | [www.lionsclubs.org](http://www.lionsclubs.org)

#### District 11C1

Allegan  
Barry  
Ionia  
Kent  
Muskegon  
Ottawa



**We Serve**

### Our Leadership

#### District 11 C1, Zone 1, Region 1

Lion Barry J. Palmer, International President  
Lion Doug Schneider, District Governor

#### Muskegon Northside Lions Club

Lion Ron Hansen, President  
Lion Dennis Cobler, Past International Director



### EVENT & COMMITTEE CHAIRS - 2013/2014

#### First VP Lion Frank Krol >> SERVICE

Food Truck	Lion Cheryl Schneider & Lion Roger Driekorn
NM Parade	Lion Chuck Woods & Lion John Emrich
Eye Glasses Collection	Lion Jim Wolffis & Lion Rich Carlson
Ramps	Lion Windy Bradfield & Lion Ron Hansen
Hearing Screening	Lion Michael O'Lonegan & Lion Paul Hoppa
Causeway Lighting	Lion Dave Olsen & Lion Dennis Loughrige
Kid's Christmas Shopping	Lion Deb Roest & Lion Barb Pellerin
Seaway Flags	Lion Chuck Woods & Lion Tom Carl
Scholarships	Lion Jan Snyder & Lion Michael O'Lonegan
Adopt A Pathway	Lion Paul Hoppa & Lion Kim Arter
Kid's Sight Flrst	Lion Jan Snyder & Lion Pat Wiseman
Santa & Dandy Visits	Lion Michael Simerick & Lion Chris Ruppel
Emergency Family Fund	Lion Paul Hoppa & Lion Cheryl Schneider
Tree Planting	Lion Michael O'Lonegan & Lion Frank Krol
Friends of Walker Library	Lion Darnell Gundy-Reed & Lion Chuck Woods

#### Second VP Lion Roger Dreikorn >> Fundraising

Pancakes	Lion Micheal Simerick & Lion Larry Seastrom
Calendars	Lion Frank DiPiazza & Lion Dennis Cobler
Mint Sales	Lion Windy Bradfield & Lion Dave Olsen
Candy Days	Lion Tom Hoffman & Lion John Emrich
White Cane	Lion Deb Roest & Lion Dale Roest
2014 -- 5K Run	Lion Justin Cole & Lion Jim Larson

#### Third VP Lion Michael O'Lonegan >> Administrative

Newsletter	Lion Ed Weessies & Lion Frank DiPiazza
Webmaster	Lion Frank DiPiazza & Lion Ed Weessies
Programs	Lion Chuck Woods & Lion Jim Larson
Historian	Lion Anna Alderman & Lion Ed Weessies
Melvin Jones Awards	Lion Jim Wolffis & Lion Paul Hoppa
Attendance	Lion Pat Wiseman & Lion Michael O'Lonegan
Constitution & By-Laws	Lion Ed Weessies & Lion Michael O'Lonegan
Socials & Spouse's Night	Lion Paul Hoppa & Lion Ray Jasicki
Calling Committee	Lions Linda & Ray Jasicki
Planning Committee	Lion Dennis Cobler & Lion Ron Hansen
Photographer	Lion Dave Olsen
Secret Greeter	Lion Dave Olsen
Pledge of Alligance	Lion Tom Hoffman
Keys to the Building	Lion Ron Hansen & Lion Frank DiPiazza

*Are you on a committee? Do you see something that interests you? Please see one of the VPs to volunteer for membership to one of these committees or events.*

*If by chance you are asked to help, please do so. "Many hands make light work"*